

PETER FINCH
Vice President

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Mr. Finch is experienced in matters concerning finance and technology, and has performed research and analysis in support of economic testimony in a range of litigation cases. He has experience managing case teams and supporting academic affiliates and industry experts through all phases of complex business litigation, including discovery, class certification, merits, and trial. Mr. Finch's technology cases have involved hardware, including microprocessors (CPUs, SoCs), modem chips, cell phones, and graphics processing units (GPUs), and high-tech manufacturing systems and practices involving semiconductors, printed circuit board assemblies (PCBAs), hard disk drives (HDDs), and aerospace. His finance cases have involved valuation, secondary market trading of private equity, and case work related to the 2008 financial crisis, including residential mortgage-backed securities (RMBS) loss causation and damages assessments. Mr. Finch has also supported experts in antitrust matters in the technology industry, including working on behalf of Qualcomm in an antitrust dispute with Apple, and another matter brought by the Federal Trade Commission (FTC). Prior to joining Analysis Group, he spent five years working in the high-end server engineering group at Sun Microsystems on the hardware design of large computers.

EDUCATION

2006 M.B.A. and M.S., finance, Carroll School of Management at Boston College
1999 M.Eng. and B.S., electrical engineering and computer science, Massachusetts Institute of Technology

PROFESSIONAL EXPERIENCE

2007–Present Analysis Group
Vice President
Manager
Associate

2005–2006 Crosscut Capital, LLC
Director of Operations

1999–2004 Sun Microsystems, Inc.
Member of the Technical Staff

1998–1999 Massachusetts Institute of Technology
Head Teaching Assistant, Computation Structures

1996–1999 Silicon Graphics, Inc.
Engineer (MIT VI-A program)

SELECTED EXPERT CASE WORK

Finance

- **Damages declaration**

Federal Home Loan Bank of San Francisco v. Deutsche Bank Securities Inc., Credit Suisse Securities (USA) LLC, et al.

Superior Court of the State of California, County of San Francisco

Submitted a declaration calculating damages amounts due upon rescission under Section 25501 of the California Corporations Code for three mortgage-backed securities. Analyzed trade tickets and performed several different damages calculations, including computation of possible prejudgment interest.

Technology / IP

- **Expert report**

Infogroup, Inc. v. Office Depot, Inc.

United States District Court for the District of Nebraska

Submitted an expert report analyzing copyright damages and a customary, fair, and reasonable license fee for the use of a business database based on claims alleged by Infogroup. Analyzed testimony from a senior Infogroup executive, data concerning Infogroup's current pricing, and prior and related contracts to estimate a per-user, per-year fee for the alleged infringement.

SELECTED CONSULTING EXPERIENCE

Technology

- **Confidential medical devices firm v. microprocessor design firm**

Supported an expert in determining the per-unit cost to produce a certain volume of system-on-a-chip microchips with specified features and technology as was contracted for.

- **Confidential aerospace firm**

Supported experts in the evaluation of trade secrets allegedly misappropriated by a larger firm that had been an investor in and partner of a smaller firm. The matter concerned advanced aerospace technology. Assisted counsel with trade secret disclosures. Assisted experts in evaluating the novelty and value of the trade secrets, and whether the larger firm made use of them.

- **Confidential aerospace firm v. insurers**

Supported experts in the evaluation of the impact of a disaster destroying facilities and IP on the business of an aerospace manufacturer in defense and civilian markets.

- **Confidential hard-disk drive manufacturer**

Supported experts in the examination of an HDD maker's Asian manufacturing arm to assess evidence of its contributions to revenue and profit. Supported an expert in high-tech manufacturing to examine documents and data from the manufacturer covering a five-year period associated with a licensing agreement. Also supported an HDD industry expert who described the structure of the industry as well as factors determining the success and failure of participating firms.

- **Confidential electronics contract manufacturer v. major electronics component supplier**
Supported experts in PCBA, contract manufacturing, statistical analysis, soldering, and other manufacturing processes used in electronics assembly. Examined material from the contract manufacturer (CM), including production plans and audits, to determine whether its manufacturing processes could have caused a key component of a power supply to fail in the field. Also performed statistical analysis of field failures of the component with other manufacturers to determine whether the CM's failures could have been caused by a component defect rather than the CM's practices.
- ***Apple v. Qualcomm; FTC v. Qualcomm***
In a large antitrust case, led a team supporting an economics expert examining claims that Qualcomm's alleged conduct had reduced competition in the modem chip industry by deterring or precluding entry, suppressing innovation, or forcing competitors to exit. Analyzed the modem chip industry to determine the factors that drive success and failure for its firms. Analyzed entry and exit in light of those factors to look for evidence that the alleged bad acts had influenced outcomes.
- ***Advanced Micro Devices, Inc. v. Intel; FTC v. Intel***
In a large antitrust case, led a team supporting an expert in high-tech manufacturing to determine Advanced Micro Devices' (AMD's) potential capacity to manufacture microprocessors in a but-for world in which there was greater demand for its products. Examined documents and data describing AMD's manufacturing facilities, tools, and capabilities in great detail and estimated how quickly and the extent to which it could respond to changes in demand and produce additional microprocessors. Also supported economics experts in a competitive analysis of the microprocessor and graphics processor industries.

Finance

- **Numerous confidential RMBS investor matters**
On behalf of numerous bank clients, supported experts examining class certification, loss causation, and damages issues, as well as sampling, lending, and due diligence practices, in multiple RMBS investor cases alleging misstatements in the prospectus supplements.
- ***Kim v. Colloid Environmental Tech. Co. LLC, et al.***
Led a team supporting an expert in environmental technology and energy investments. Provided a valuation of a venture-funded startup developing adsorbents for coal-fired power plants. Built a discounted cash flow model based on business plans and market forecasts to assess the marginal effect of supplier pricing decisions.
- **Confidential matter involving pre-IPO trading in tech unicorn equity**
Supported experts in secondary market trading of pre-IPO stock in large technology companies, as well as venture capital financing and fundraising standards and practices. Examined claims of tortious interference in proposed secondary market trades.
- **Various projects in oil and gas valuation/bankruptcy**
Analyzed valuations of oil and gas businesses such as offshore oil exploration and extraction firms. Worked with experts to forecast oil prices and examine the sensitivity of valuations to those forecasts. Worked with senior debtors to assess the viability of plans to emerge from bankruptcy.

- **Confidential film portfolio valuation**
In a dispute concerning film royalties, conducted forensic examination of revenue and royalty accounting. Valued a film portfolio in the context of a proposed termination payment for a royalty contract.
- **Confidential mutual fund special committee investigating particular investments**
In a non-litigation assignment, supported an expert examining investment process with respect to industry standards and practices. Conducted an internal investigation of the basis for, and decision-making process behind, a large investment that performed poorly.

Other

- ***Discover Financial Services, Inc. v. MasterCard Inc.; In re: Payment Card Interchange Fee and Merchant Discount Antitrust Litigation***
Supported strategy experts describing the structure of the payment card market and Discover Financial Services' role in it. Evaluated the effect of allegedly anticompetitive conduct by Visa and MasterCard on Discover.
- **Confidential climate change litigation**
Supported an expert examining the diffusion of information about climate change and its effects on consumer decision making.
- **Federal regulatory agency investigation into drug development fraud**
Worked with the agency in its investigation by supporting an expert in laboratory science, including tests for biomarkers of Alzheimer's disease, and an expert in photomanipulation in biological science. Agency had a favorable outcome including a significant settlement.

ARTICLES AND PUBLICATIONS

"A Data-Based Look At COVID's Commercial Real Estate Impact," with Walter Torous and Adam Decter, *Law360* (July 2, 2021)

"Baring it all to software: Raw machines," with A. Agarwal, et al., *Computer* (September 1997)

CERTIFICATIONS/ACCREDITATIONS

2012 Chartered Financial Analyst, CFA Institute

SELECTED HONORS AND AWARDS

2006–2007 Wall Street Executive Fellow, Carroll School of Management at Boston College

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

2007–Present Member, Institute of Electrical and Electronics Engineers